


2026

CONTACT

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EDUCATION

Master's in Public Relations & Advertising

DePaul University | 2025-2026

Bachelor's in Public Relations & Advertising

DePaul University | 2021-2025

SKILLS

- **Computer** - Microsoft Office Suite (Word, PowerPoint, Excel.), Google Workspace (Docs, Sheets, Slides,) & Canvas
- **Other** - Digital Advertising, Brand Strategy, Media Planning, Consumer Behavior, Public Relations Strategy, Market Insights, Crisis Communications

Professional Memberships

- Public Relations Student Society of America - **Present**
- National Society of Collegiate Scholars - **Present**
- Sigma Chi National Fraternity - **2021-2025**

Bennett Baud

Chicago Illinois, 60610

I am a creative communicator finishing my Master's in Public Relations and Advertising at DePaul. I enjoy research, finding a connection to a brand and audience, and turning insights into work people can remember and talk about for a while. My strongest strength is listening, it's how i learn what people really need, how i build trust, and how i end up making work that can impact people in meaningful ways.

Work Experience

Account Coordinator, Falls & Co, Cleveland, Ohio

Current Position

- In my current job, i do a bit of everything such as press releases, data research, and social copy for a handful of our current clients each week, while also collaborating with our PR, creative, and digital teams when I need them. One of my favorite aspects of my job is being able to pull together research on other competitors, and industry trends and help turn it into insights for campaigns for our clients. Agency work has taught me how to network in the work industry with people who have a lot of power and those who are starters like myself

Marketing & PR Intern, Radius Advertising, Cleveland, Ohio

2024-2025

- During my internship at Radius Advertising,, I wrote and edited a lot of PR materials such as press releases, pitch emails, and media advisories for clients across Northeast Ohio. I also helped develop broadcast and traditional ad campaigns for regional clients and was able to sit in on TV and radio spot reviews and offered feedback on scripts before they went into production. During this internship i learned a lot about being quick but effective which has helped me in my personal and work life.

PR Intern, Idea Grove, Cleveland, Ohio

2023-2024

- Idea Grove was one of my first internships where i learned what PR looks like outside of class. I was able to help build media lists for B2B tech clients and drafted press releases and pitches under important deadlines. More than anything this internship helped me learn how to apply myself on a professional level as this role required me to learn on the go with little help or guidance.

Dinning Operations Assistant, L'Albatros Restaurant, Cleveland, Ohio

2022-2023

- During my time as a Dining Operations Assistant, I learned how to communicate and work at a fast pace during stressful times. My job was to open and close the restaurant while collaborating with the waiters, chefs, and higher management when the restaurant opened. I learned the importance of working as a unit and being able to communicate with other coworkers to get priorities accomplished.

Camp Counselor, Hiram House Camp , Cleveland, Ohio

2018, 2019, 2021

- In this role, i learned how to lead a group of all ages keeping them entertained, safe, and excited to be at camp. My leadership style is more "follow by example", but as a camp counselor, it taught me to sharpen my leadership skills and the interpersonal conflict resolution skills you can only build when group dynamics change in real time. This role taught me the importance of setting boundaries while also getting input from everyone in order to run a fun and productive environment.

Personal Interests

When I am not at work or in class, you will find me trying out new Chicago restaurants, going to music events happening around the city with friends, or enjoying my summers in Cape Cod, Massachusetts. While i enjoy being adventurous, i also enjoy binge watching shows, and watching my hometown Cleveland sports teams. I am also a little bit of a History nerd so i enjoy reading books or articles about American or World history.